

Opinion Poll

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KWALE COUNTY

To understand voter preferences in Kwale County, Mizani Africa conducted an Opinion Survey between 24th & 31st January 2022 across 4 Constituencies

METHODOLOGY

Sampling

Random Sampling distributed proportionate to population size across 2 Constituencies in **Kwale County**

Sample Size

1,250 **Across Kwale County**



Data Collection

Face-face interviews at the household level

Population

Kwale County adults of 18 years & above living in rural & urban areas.

Margin of Error

+/- 3

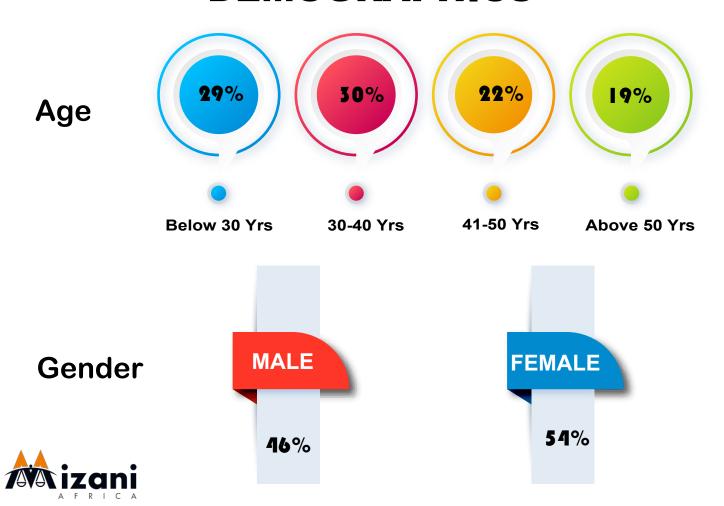




95%



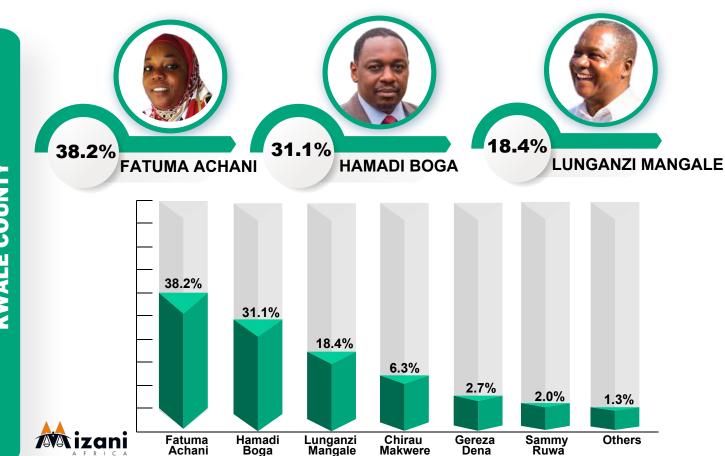
DEMOGRAPHICS



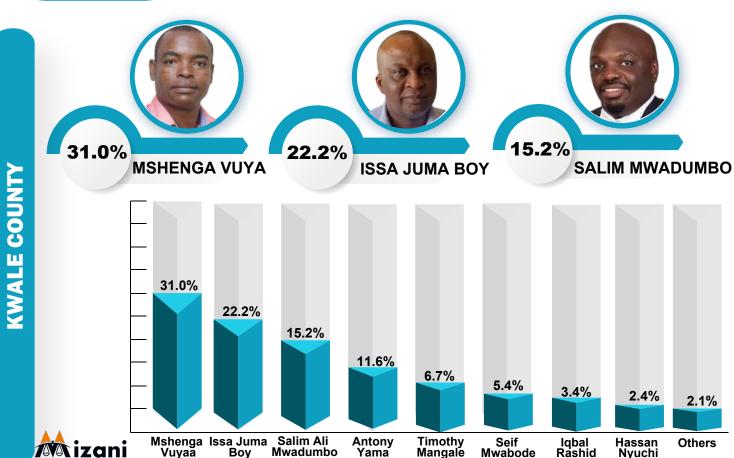
GUBERNATORIAL SEAT

Comparative Analysis of Possible Aspirants

Voters were asked whom they would vote for as their Governor, if elections were held today?



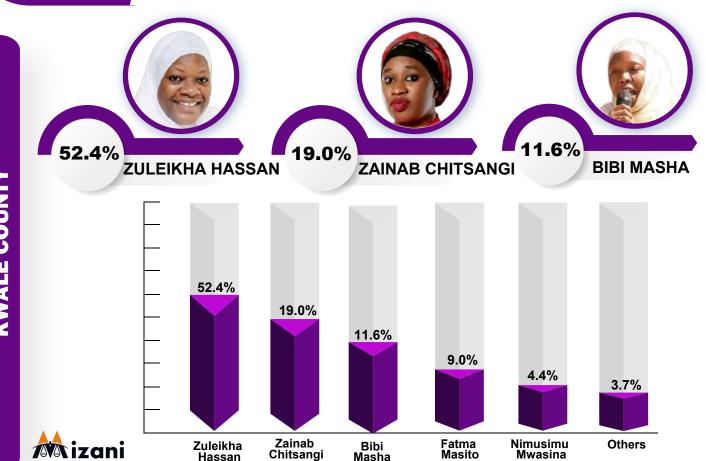
Voters were asked whom they would vote for as their Senator, if elections were held today?

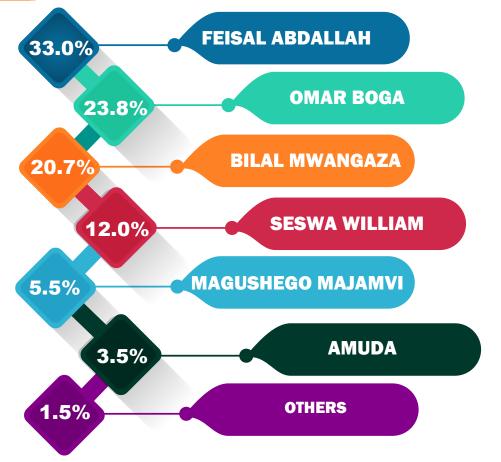


WOMAN REP. SEAT

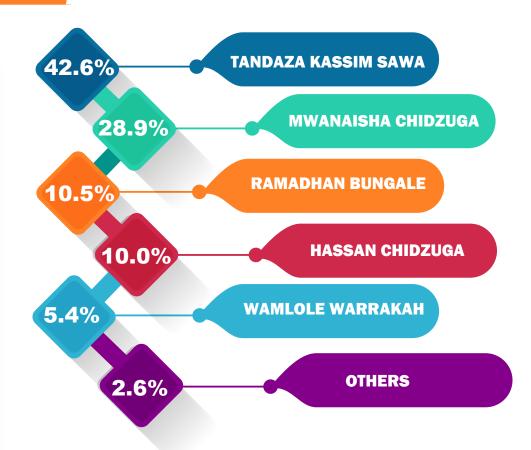
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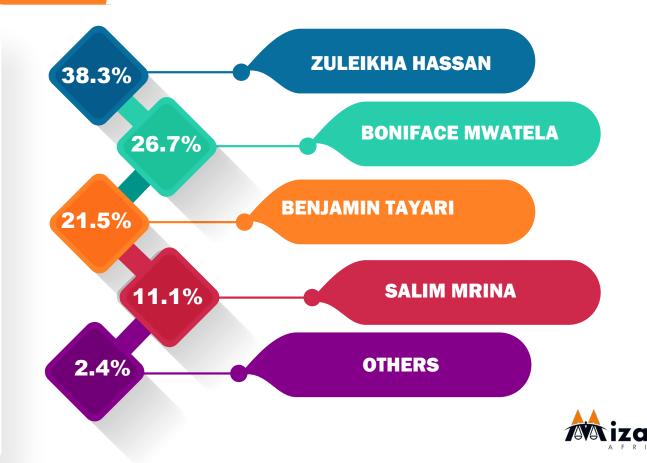


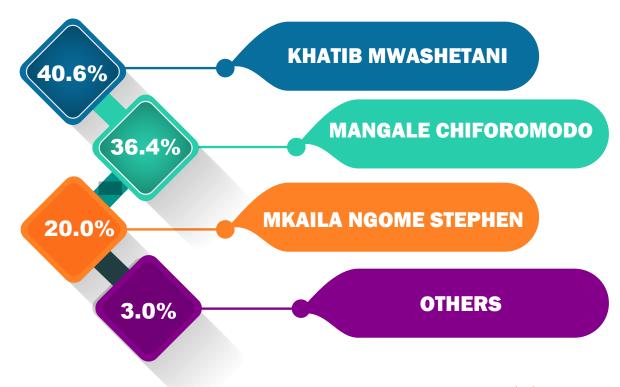








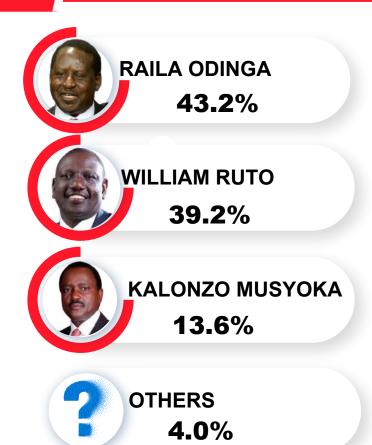






PRESIDENTIAL SEAT

Comparative Analysis of Possible Aspirants





POLITICAL PARTIES

Comparative Analysis of Political Parties

Voters were asked which would be their most Preferred Political Party Alliances if the election were held today.

